Topic:	Topic:	Topic:
Create a mood board which displays the two sides of your topic.	Create a mood board which displays the two sides of your topic.	Create a mood board which displays the two sides of your topic.
Research and summarise the key information to support your argument, including facts and statistics.	Research and summarise the key information to support your argument, including facts and statistics.	Research and summarise the key information to support your argument, including facts and statistics.
Produce a campaign poster advertising your argument and convincing others to join your side.	Produce a campaign poster advertising your argument and convincing others to join your side.	Produce a campaign poster advertising your argument and convincing others to join your side.
Organise your ideas by creating 3 detailed plans which represent paragraphs for your argument.	Organise your ideas by creating 3 detailed plans which represent paragraphs for your argument.	Organise your ideas by creating 3 detailed plans which represent paragraphs for your argument.
Compose a speech or letter which argues your viewpoint.	Compose a speech or letter which argues your viewpoint.	Compose a speech or letter which argues your viewpoint.

Persuasive Writing Techniques

- Repetition Using the same word or phrase more than once.
- Rhetorical question A question with an obvious answer.
- Rule of three Listing three things or descriptive words.
- Emotive language Words which make the reader feel an emotion.
- Exaggeration Describing something as much better or worse than it really is.
- Evidence Including facts, statistics and opinions.
- Imagery Using similes, metaphors and personification to describe.
- Personal Pronouns Using I, we or you to involve the reader.

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Homework

You are going to complete a persuasive writing project.

You need to chose a topic and argue either agreeing or disagreeing with it.

Complete the tasks listed on your takeaway book mark.

You are expected to submit 1 piece per week in the order on the checklist, building to you producing a fantastic piece of persuasive writing.

Topics:

- Students shouldn't have to wear school uniform.
- It should be illegal for children under 16 to own a mobile phone.
- As celebrities are role models to children, when they break the law their punishments should be more severe to set an example.
- Downloading music should be free to the public.
- The voting age should be lowered to 16 so that they can contribute to their community.